## Applicant(s)/Patent Under Application/Control No. Reexamination 09/712,935 XIE ET AL. Notice of References Cited Examiner Art Unit Page 1 of 1 Naeem Haq 3625 **U.S. PATENT DOCUMENTS Document Number** Date Name Classification Country Code-Number-Kind Code MM-YYYY US-Α US-В US-С US-D US-Ε US-F US-G US-Н USı US-J Κ US-US-US-FOREIGN PATENT DOCUMENTS **Document Number** Date Country Name Classification Country Code-Number-Kind Code MM-YYYY N 2002-163488 07-2002 Japan SUGIYAMA et al. G06F 17/60 0 Ρ Q R S T **NON-PATENT DOCUMENTS** Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages) No Author, "Bid.com Launches Personalized Marketing Service For Its Customers; Use of Net Perceptions Real-time U Recommendation Engine a First for Online Auctions", Business Wire, Nov. 5, 1998. Retreived from ProQuest 6/10/2005.

\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)

Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.

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